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Women-Owned Businesses

Each year, the Daily Camera's Business Plus section features Boulder and Broomfields Counties' Top 25 women-owned businesses. Submit your business by Nov. 26 to be eligible for mention in the Dec. 6 issue.

See last year's winners and honorable mentions.

dilbert



Have a laugh with everyone's favorite cubicle resident in Dilbert.

Briefcase - Nov. 29

November 29, 2004

BRIEFCASE

GENERAL

Michael Greenwood, general manager of Crist Mortuary and Crematory, received a Citizen

Recognition Award from the Boulder County Sheriff's Office for donating his time, labor and equipment to exhume the body of a Jane Doe so DNA testing could be conducted to reveal her identity. (303) 442-4411.

Sandeep Wadhwa, a vice president of Government Services at McKesson of Broomfield, was named one of the nation's top leaders in Disease Management by Managed Healthcare Executive magazine. He also was named chair of the Government Affairs Committee at the Disease Management Association of America. (303) 466-9500.

The Boulder Day Nursery Association recently received a \$5,000 grant from Minnesota-based Target Corp. for early literacy programs. (303) 442-7605.

Access Counseling of Boulder received a grant from the Colorado Bar Foundation for its Shared Parenting Program to provide a safe, neutral site where divorced or separated parents and others with parenting rights can transfer their children without conflict. (303) 449-7898.

ADVERTISING

Studio Signorella of Boulder, a print, advertising and Web design firm, is in the 2004 Print Magazine Regional Design Annual with work for the Lemon Sponge Cake Contemporary Ballet Company. (303) 449-5382.

Philip Tobias of Boulder updated the advertising campaign that he developed for Integrated Financial Solutions, a software developer in Hasbrouck Heights, N.J. Tobias updated the graphic design, plus provided copy writing, editing and advertising production services. (303) 447-2503.

The Core, a Niwot Pilates studio formerly known as Peak Body Sculpting, hired ToolStudios, a Niwot advertising and marketing agency, to develop branding materials, including the new name and sales collateral. ToolStudios was also hired by O2 Aspen, a wellness studio and day spa, to design a new Web site complete with an online store where clients can shop a line of boutique athletic clothing, accessories and beauty products.

Also, d-rive inc., a Boulder-based medical supplies, support and distribution company, hired ToolStudios to develop a Web site with an e-commerce application, allowing d-rive clients to purchase products online. (303) 652-8353.

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## Calendars

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## tips

Send your comments and story tips to the [business editor](#). Submit briefcase items [here](#).

**Stratecom**, a Boulder-based advertising, marketing and PR firm, will move to a new, larger location at 95th Street and Arapahoe Road, enabling the agency to host events, conduct focus groups and offer client workspace. In 2005, it will host an open house and moderate executive forums on a variety of business topics. (303) 440-2901.

## ARCHITECTURE /DESIGN

**Harvey M. Hine Architects** of Boulder received a Citation Award from the American Institute of Architects, Colorado State Chapter, at its annual design awards presentation. The award was given to the Pearl Street Lofts located at 20th and Pearl streets in Boulder. This was the third award given to the firm this year. (303) 444-8488.

**DTJ Design** is providing architectural services for University of Colorado's first LEED certified building on their Boulder campus. ATLAS Project manager and DTJ associate, Leonard Segel, AIA, recently obtained his LEED accreditation. (303) 443-7533.

**Drexel, Barrell and Company** moved its Boulder headquarters to 1800 38th St. to allow it to expand its office space. (303) 442-4338.

## FINANCE/BANKING

Monica M. Baldwin, a financial advisor in the **Raymond James Financial Services** office at First MainStreet in Longmont, was named to the firm's 2005 Leaders Council in recognition of superior guidance and service to the investing public and exemplary professional growth. (303) 774-2988.

**Sharon Atcheson** celebrated her eighth anniversary as an associate financial representative to James Zoller, a financial representative of Northwestern Mutual Financial Network with offices in Boulder. (303) 442-3800.

## LAW

**Lathrop & Gage** law firm of Boulder hired Wayne M. Chancellor as Of Counsel and Inna S. Shestul as an associate in its Boulder office. Chancellor concentrates his practice in intellectual property and Shestul in patent law. (720) 931-3000.

**Faegre & Benson LLP** of Denver hired three associates to its Colorado practice with offices in Denver and Boulder. Matthew Houtsma joined the labor and employment group. Nadia Malik joined the litigation group. Jennifer Duettra joined the construction group. (303) 607-3500.

## MARKETING

**Wine Country Network Inc.** of Broomfield, publishers of Wine Country International magazine, received a Federal Trademark registration for the name Wine Country International. The company has published its nationally distributed consumer wine and food magazine since 2003. (303) 327-1515.

**Focus Logic** of Denver, a marketing services firm, was retained by Davis Partnership, an architectural firm, to design a new Web site. In addition, YCA's division of Mergers and Acquisitions hired Focus Logic to redesign its Web site at [www.ycamergers.com](http://www.ycamergers.com). (303) 534-1968.

**Sterling-Rice Group**, a Boulder-based brand development and integrated marketing firm, added five new employees: Holly Dellacasa as a traffic manager, Dominique Etcheverry to be an art director, Stephanie Hoffman to be an assistant account manager, Tiffany Merlo to be a senior account manager and Jeff Russell to be a production artist. (303) 381-6400.

## **PUBLIC RELATIONS**

**Metzger Associates** of Boulder, a technology public relations firm, hired Ashley Kamen as a senior account executive. (303) 786-7000.

## **REAL ESTATE**

Zach Hart, construction superintendent for **Sopris Development** of Boulder, was selected by the Home Builder's Association of Metro Denver as Quality Construction Manager of the Year for 2004. (303) 527-0000.

Deb Lavender of **Re/Max Horizons Group** of Broomfield hired Bill Goldman to be a broker associate with the Lavender Team. (303) 543-9975.

## **RETAIL**

**Mila Fine and Contemporary Tibetan Carpets** opened a showroom in Boulder at 1711 Pearl St. Mila's rugs are hand-knotted using natural fibers such as Tibetan wool, silk and hemp. (303) 444-5593 .

**A Bolder Basket Kase** expanded its Web site, [www.bbkase.com](http://www.bbkase.com). Joshua Granof at Windom Systems Inc. was chosen to do the upgrade, which now includes a shopping cart. (303) 543-1405.

## **TECHNOLOGY**

Doug Owen was hired by **Highland** of Longmont to be a vice president of sales. (303) 443-0200.

**Rally Software Development Corp.**, a Lafayette-based provider of on-demand software development management solutions, hired Don Hazell to be executive vice president of sales, marketing and services. (303) 581-7760.

Louisville-based **Storage Technology Corp.**'s StorageTek Foundation gave \$15,000 to the Colorado MESA program. (303) 673-5020.

**Seagate** of Longmont donated \$5,000 to Community Food Share, an agency that provides food to needy families and individuals throughout Boulder and Broomfield counties. The Seagate funds will be equally split between two programs: Feed the Future and Elder Share. (303) 652-3663.

**InterMountain Corporate Affairs** of Denver, a provider of communications counsel to Boulder-area clients such as StorageTek and the Northwest Parkway, joined the WORLDCOM Public Relations Group. The move helps the firm expand its services and geographic reach. (303) 534-5409, Ext. 113.



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